



# A RELIABLE PARTNER FROM ONBOARDING ONWARD.

**WHY GOTOMEETING IS THE COLLABORATION SOLUTION YOUR EDUCATIONAL INSTITUTION CAN COUNT ON.**

When collaboration issues become a pattern for your students and staff — whether it's a poor connection to faculty conference call, or cumbersome online classes — it's a problem demands immediate attention. As daunting as that task may sound, the benefits far outweigh the effort — especially if your new provider can pave the way for you.

## Success starts at onboarding

As the SaaS trend grows, unfortunately so too does the number of failed SaaS implementations. Often, it's due to poorly defined objectives, misunderstood business needs and unclear pricing.<sup>1</sup>

The right provider will work with you and your school to avoid these potential pitfalls. It's what makes a full onboarding experience so important. If you don't have the right guide at the start of your journey toward a new collaboration solution, you're likely to repeat the mistakes of your first.

But when your onboarding is handled by a business partner like GoToMeeting, all the pieces fall into place. Our onboarding truly makes a difference, as our customers can attest: **“Out of the box, GoToMeeting has done a great job of providing their own online training and support that works very well,”** said Daniel Rivera, technical service manager for the Make-A-Wish Foundation.

We pride ourselves on welcoming every kind of educational institution from the from small tutoring firms to large, multi-campus universities with customized onboarding plans, including:

- Live and on-demand training
- Access to our communities
- 24/7 phone and web support
- Live, customized 90-day onboarding
- A dedicated customer relationship manager
- Monthly and quarterly reviews



**89% of surveyed Educational Institution, Government, and Non-profit users** agree that GoToMeeting's onboarding and training are better than the competition.<sup>2</sup>

## Tools that work, every time

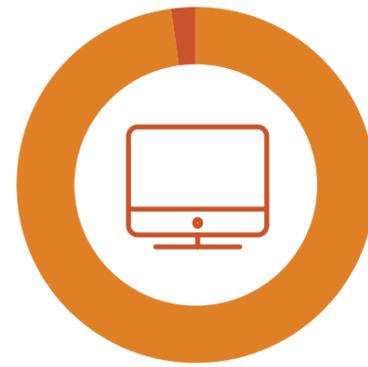
With over a decade of industry leadership, GoToMeeting is the definition of reliable collaboration. In 2018 alone, our users hosted **77 million meetings**, totaling 1.7 billion screen-sharing minutes and 385 million video conferencing minutes. And with **99.99% uptime**, you don't have to worry about GoToMeeting not working. **"I trust GoToMeeting because it always works,"** says the owner of an online higher education organization, **"I consider GoToMeeting my business partner because it is comfortable and easy to use."**

Educators and students depend on their collaboration tools to work when they need them. Dropped calls and audio issues are more than inconveniences. They're deal-breakers. If your faculty and students cannot get work done on their terms — where and how they want — it can have a dramatic impact on their success.

## A partner in collaboration

Choosing GoToMeeting is a partnership, not a purchase. While competitors are selling a tool, we offer an end-to-end solution for your school and a blueprint for your success. Your dedicated account manager is there every step of the way, monitoring your account and keeping you in the loop about our top productivity-boosting features.

**"We have the hallmark of a good vendor relationship with GoToMeeting,"** said Bob Flores, VP of IT for **Coalfire**. "Our account manager frequently and proactively calls me with ideas that fit our usage patterns. I think she anticipates our needs before we even have them." From evaluating needs to finding the right path through implementation and onboarding, you can count on GoToMeeting. We're with you for the long haul.



**98% of surveyed Educational Institution, Government, and Non-profit users** agree that GoToMeeting's ease of use and reliability are better than the competition.<sup>2</sup>



**76% of customers** surveyed consider their relationship with GoToMeeting a business partnership.<sup>2</sup>



Customer support rated five stars.<sup>2</sup>

[Learn More About Us](#)



Millions of users around the world trust GoToMeeting for reliable, professional online meetings and on-the-go collaboration. Nothing can match the momentum of your team or business when it's fueled by an award-winning collaboration solution that works instantly, anytime, on any device. GoToMeeting is among a broad portfolio of LogMeIn's Communications and Collaboration products that enable more than 25 million users worldwide to strengthen their relationships and drive better outcomes.