

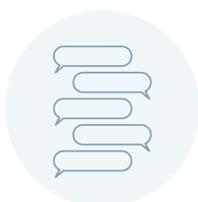
# THE MODERN FACE OF COLLABORATION

The collaboration market is evolving. We've seen numerous mergers and acquisitions, enterprise investments and startup solutions in just the last year. What's driving these dynamics? And how can you ensure your business stays ahead?

## 4 trends redefining the collaboration space

The demographics and mindset of the modern workforce are changing quickly, influencing which tools they use and how work gets done.

### Text over talk



**75%** of millennials would give up calling on their phones just to keep texting. It's why messaging apps are increasingly popular at work.

### Comfortable on camera



**52%** of millennials regularly make video calls on their phones. They want face-to-face interaction, even on the go.

### Remote work on the rise



**38%** of full-time staff will be remote workers in the next decade. They're adopting tools to work how, where and when they want.

### More and more devices



**3+** devices are used daily by employees for work. It's now essential for IT to enable a frictionless workflow across technology and spaces.

## Why meetings matter more than ever

Even with all these changes, meetings are still integral to business. They're where decisions are made, relationships are built and results are delivered.



**55** million meetings happen each day in the U.S., more than double the number from two decades ago.



**84%** of workers rated meetings as very effective or somewhat effective for workplace productivity.

## What's new in GoToMeeting

At GoToMeeting, we've been squarely focused on building the best possible meeting experience for over 15 years. And now we're taking steps to expand your interactions before, during and after meetings.



### Meeting transcription

Our Smart Meeting Assistant takes notes automatically that are simple to search and share.



### Business instant messaging

Send messages instantly to internal or external contacts, then seamlessly start a meeting. Or, activate our integration with Slack!



### Unlimited cloud recording

Store your meeting recordings, including audio, screens and webcams, in the cloud.



### The very best audio quality. Period.

We've improved our audio quality to the point where every call sounds like an in-person interaction.



### Industry-leading mobile apps for iOS and Android

Host meetings, join meetings and screen share with the same high-quality experience as our desktop apps.



### Best-in-class screen sharing

Better resolution and a fast, smooth experience.



### Amazon Alexa integration

Use simple voice commands through Alexa to schedule or view upcoming meetings.



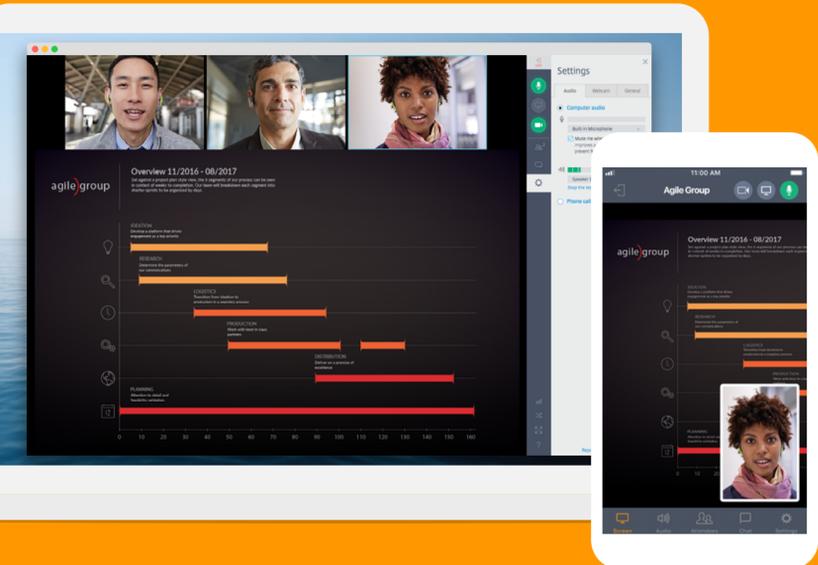
### Larger meetings

GoToMeeting Pro now supports up to 150 attendees, and GoToMeeting Plus up to 250.



### Easy to roll out

Quickly turn on the features for your entire organization and onboard new users for free.



Interested in learning more? Let's chat about all the key features that matter to your business, and if it makes sense, our team will develop the perfect plan to bring the best version of GoToMeeting to your team.

Contact Sales

**Gartner**

We were named a  
**2018 Gartner Meeting Solutions  
Magic Quadrant Leader!**