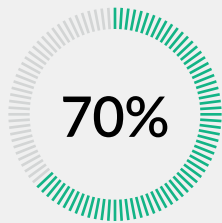


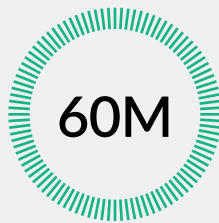
Put your videos to work.

Transform your most valuable content into a steady stream of quality leads with GoToStage.



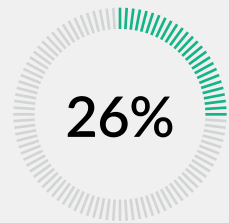
70% of marketers

That's how many rank video as their highest-converting content.



An audience of 60 million

GoToStage showcases your videos to millions of annual GoToWebinar attendees.



26% more leads

A quarter of registrants for live events would rather watch it on demand.

Your new favorite lead channel

Instead of letting your videos gather dust, put them on GoToStage to reach new audiences and get more leads without lifting a finger. All it takes is a GoToWebinar subscription to get started.



Build greater awareness

Tap into a worldwide audience of business professionals who are searching for on-demand video.



Find new prospects

Drive constant demand with content you already have by publishing it easily on GoToStage.



Increase your content ROI

Make sure the videos you've spent time and money on get the attention and conversions they deserve.



Create a branded experience

Customize your own Channel page to give customers and prospects a single place to discover all your content.

Steady lead stream

- ✓ Featured content
- ✓ SEO optimization
- ✓ Social sharing

Actionable insights

- ✓ Performance reports
- ✓ Lead analytics
- ✓ Engagement metrics

Simple and scalable

- ✓ 1-click uploads from GoToWebinar
- ✓ Channel branding
- ✓ Personal content hub

Ready to reach new audiences?

Visit www.gotowebinar.com or call us toll free at 1 888 646 0014.

Our customers say it best

"With GoToStage, we're excited to be able to expose our content to a whole new audience to bring in leads we wouldn't otherwise have exposure to, and ultimately drive more business."

Amanda Morgan
Marketing Manager, GoAnimate