

# The State of Online Training



Virtual instructor-led training is demonstrably less expensive than **traditional face-to-face training**.



The top driver of training effectiveness is **content preparation** and its **adaption to the mode of delivery**.



Technology-enabled training users find **significant increases** in **organizational efficiency**.



Trainers who **wear the most hats** tend to **have the least internal staff support**, and no third-party content development help.



Planning for success demands **advance planning of post-session evaluation** and reinforcement.



Trainer and learner **ease of use** and **ease of adoption** are supported by careful user interface design.



Most technology-enabled instructor-led **classes are small**, some with fewer than 10 students.



Trainers use technology to **quickly develop and deploy training**, sometimes just days in advance.



The challenges of a virtual or hybrid class are **engagement and delivery of content for understanding**—the same as a traditional class.



**Video content is more frequently used** to improve learning as it becomes less expensive to produce and share.



**Help provided** by the technology provider **is critical**, as most training organizations otherwise don't access third-party support.



Turn-key tool availability helps overcome **scheduling and learner availability** challenges.