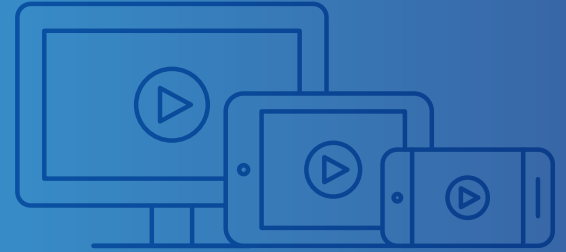


# Video Sharing, simplified.

Say hello to enhanced webinars.



Why tell when you can show? With Video Sharing for GoToWebinar Pro and Plus, it's now easier than ever to share high-quality videos with your attendees. Upload MP4 files or watch clips on YouTube – the possibilities for attendee engagement are limitless.

Further engage your audience. Video Sharing helps you do it from start to finish.

<b>Intro videos</b>	Kick off with a video and get your audience excited about the webinar.
<b>Reusable content</b>	Use recordings of past webinars or other professionally produced videos during your live webinar. All you have to do is moderate.
<b>Demo videos</b>	Enjoy perfect demos every time.
<b>Panelist recording</b>	Getting executives and experts together live can be tough – and expensive. Replay recorded content instead.

Recording your webinar for on-demand viewing? MP4 videos you play during your webinar will automatically be included in your online webinar recording.



**Upload and share**



**Picture-perfect video quality**



**Smooth attendee experience**

*“If you don’t engage the audience, they’ll ‘turn the channel.’  
The webinar event has to be polished, entertaining and stimulating.”*

**Robert Rose**  
Chief Strategy Officer  
Content Marketing Institute