

**FUELING  
PASSION.**

**IGNITING  
MOMENTUM.**

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The GoTo suite brings people together to break limits and accomplish the incredible.

They say the only constant is change. But the pace of change isn't constant.

**It's accelerating.**

Suddenly, what used to work no longer does. The technology that powers your business is changing at a pace that's hard to keep up with. All the while, competitors threaten to pull ahead. You know you need to do something different. You have to be faster. More flexible. More powerful.

Our products are the fuel to ignite that missing momentum – to inspire your team, nurture their passion and empower their collaboration. When your business has momentum, the flow of work is frictionless. People come together. Teach one another. Share insights. Make decisions. Engage customers. Close deals. The possibilities are as limitless as your potential.

And with this momentum, you don't have to keep pace with change. Change fights to keep pace with you.

# From idea to reality with GoTo.



## Design & Develop

An idea for a new product sparks to life. Designers across global offices meet in huddle spaces equipped with **GoToConference** to brainstorm. They fan the spark into powerful flames as the engineering team joins in through **GoToMeeting**, sharing screens to iterate quickly and make design a reality.



## Market

Faster than ever, the product is ready to launch. Your marketing team hosts a webinar series on **GoToWebinar** to build awareness and generate leads. Next, they publish the recordings on **GoToStage** to attract even more prospects through on-demand viewing.



## Sell

Qualified leads are rolling in, and your sales team is fired up. They schedule conference calls in **OpenVoice** to connect, share and deliver on what their potential customers need. Then they host online demos through **GoToMeeting**, connecting personally over video to close the deal.



## Train

Before the ink's even dry, your customer engagement team takes over to onboard new users through **GoToTraining**. Screen sharing, handouts and breakout sessions ensure that everyone can hit the ground running using your new product.

“The simplicity of just joining a meeting is great. We use GoToMeeting for all of our communication with clients and prospects. All the time, it’s GoToMeeting.”

– Param Shah  
Co-Founder and CEO, FactoryFour

## GoToMeeting

Millions of businesses trust GoToMeeting for reliable, professional online meetings and on-the-go collaboration. Gain momentum with an award-winning solution that works instantly on any device.

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**80 million meetings** a year

**21 million users** a month

**1.9 billion screen-sharing minutes** a year

**1.2 billion audio minutes** a year

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**Web & Video Conferencing Globe Leader**

– Aragon Research

**Best Collaboration Solution**

– CODiE 2017 Awards

**Customers’ Choice for Meeting Solutions**

– Gartner 2018 Peer Insights

# GoToWebinar

Rated #1 in customer satisfaction, GoToWebinar helps marketing professionals create captivating online events that build brand awareness and generate leads.



**50 thousand**  
customers



**2.3 million**  
webinars every year



**Best Webcasting Platform**  
– CODiE 2016 Awards

“We were surprised and delighted to watch our webinars become our No. 1 acquisition channel. By far.”

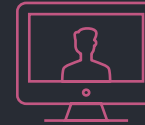
– Stefanie Grieser  
International Marketing Manager, Unbounce

“For an organizer, GoToTraining is easy to set up and there’s no difficulty engaging learners. Also, we’ve found it to be 100% reliable, well received by learners and their employers, and there’s a lower total cost.”

–Richard Cresswell  
Chief Learning Officer and Partner,  
Learning for Business Ltd.

## GoToTraining

GoToTraining helps you share your expertise. Trainers rate it as the #1 brand in the industry thanks to its ease of use, hybrid capabilities and student engagement tools.



**700 thousand**  
annual trainings



**3 million**  
annual attendees

## GoToStage

GoToStage is the video platform for business content that professionals crave but can't find anywhere else. For marketers, it's a great opportunity to reach new audiences and get more leads.

“With GoToStage, we’re excited to be able to expose our content to a whole new audience to bring in leads we wouldn’t otherwise have exposure to, and ultimately drive more business.”

– Amanda Morgan  
Marketing Manager, GoAnimate

“We’re global with customers and offices worldwide. The simple setup, ease of use, cost structure and flexibility of GoToConference were perfect.”

– Ryan Pettaway  
DevOps and Support Engineer,  
CloudHealth Technologies

## GoToConference

Take the complicated out of conference rooms with GoToConference. It’s never been simpler to set up meeting rooms. Right out of the box, GoToConference has the hardware and software you need for hassle-free video conferencing.



**Best Productivity Gadget**  
– TechRadar



# OpenVoice

OpenVoice is conference-calling technology that just works – as both a standalone solution or fully integrated with GoToMeeting, GoToWebinar and GoToTraining. Make announcements or hold discussions with up to 500 participants at a time through simple web controls.

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**15 billion**  
minutes hosted in 2017



**4th largest**  
global audio carrier

“OpenVoice is giving us more ways to work how we want, when we want. It’s important for us to have technology that allows us to seamlessly get our work done.”

– Jodi Yauch  
IT Manager, IAEE



“It’s simple but  
incredibly robust.”

– Patrick Whatman  
Head of Content, Mention

Our products are the fuel  
to ignite momentum.

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 GoToMeeting

 GoToTraining

 GoToWebinar

 GoToStage

GoToConference

 OpenVoice

We're here to help your business gain momentum and get work done.  
Call us toll-free at 1 888 646 0014 to speak with a GoTo specialist.  
Or, visit [gotomeeting.com/collaboration](https://gotomeeting.com/collaboration) to learn more.

