

Because I can't live without

CloudServer | CloudDesktop | CloudRecovery | CloudOffice | CloudFiles | CloudMail | CloudApps

# RapidScale WhitePaper

RapidScale, a cloud services innovator, delivers world class, secure, and reliable cloud computing solutions to companies of all sizes across the globe. Its state of the art CloudOffice platform and market leading cloud solutions are the reason why RapidScale is the provider of choice for leading telecommunications providers, VARs, MSPs, and agents throughout the United States. RapidScale is not only delivering a service, but is also innovating advanced solutions and applications for the cloud computing space. Today, many of the top carriers, VARs, MSPs, and Master Agents across the globe are selling RapidScale's cloud solutions to their customers. RapidScale's market leading solutions include: CloudServer, CloudDesktop, CloudOffice, CloudMail, CloudRecovery, CloudApps, and more.



# The Next Generation Computer. Your Apps, Any Device.

### CloudDesktop

With RapidScale's CloudDesktop (Desktop as a Service), you can get your applications on any device, anywhere. Take your CloudDesktop with you on your tablet, smart phone, laptop, desktop, ZeroClient, or almost any device. Their enterprise security team and software will protect your business from viruses, malware, and rogue employees at an infrastructure level. Desktop as a Service is the most secure business computer solution for businesses of all sizes including dedicated or multi-tenant environments. Their infrastructure is secured through SSL encryption at 2048-bit and software applications are streamed and hosted through Citrix XenApp using 256-bit AES encryption. They will manage your CloudDesktop as much as you want or as little as you want with 24/7/365 support at your fingertips. The CloudPortal Services Manager also allows IT teams to manage their end user's CloudDesktops in a private Cloud environment.

#### CloudRecovery

"RapidScale offers business freedom; your apps go where you are on any device, they are the Next Generation Computer." RapidScale's CloudRecovery features disaster recovery and business continuity services securing your data and ensuring minimum downtime. Their expansive Disaster Recover and Business Continuity solutions ensure that in the event of a disaster such as flood, fire, loss of power, server fatigue, rogue employees, etc., that your business applications and data will be safe and accessible. Today's business environment is heavily reliant on technology and business applications more so than at any point in the past. The inability to access key applications such as ERP or CRM solutions for a matter of days could put a company out of business!

#### CloudServer

RapidScale's CloudServer (Infrastructure as a Service) is built in a private cloud environment with encryption, firewalls, and monitoring, so your applications will be safe and secure. CloudServer is utilizing the best technology both HP and Cisco servers have to offer. The easy to use control panel also allows you to make changes to your servers on demand. CloudServer can support high-volume constant and bursting workloads across their network, disk, CPU, and bandwidth. Without oversubscribed CPU or RAM, backed by an all-10 Gigabit network, RapidScale's cloud offerings outperform the leading cloud offerings.

# CloudMail

RapidScale's CloudMail delivers Hosted Exchange with a high standard of physical and digital security for your information while providing the control you want and the reliability your business needs. Hosted Exchange has been designed specifically to meet today's business and IT challenges while delivering on the capabilities demanded by mobile workforces. With RapidScale's Infrastructure as a Service solution, CloudMail, their goal is to remove the budgeting burden from clients and enhance the end-user experience. Part of RapidScale's service is to analyze their client's organizational needs and to provide suggestions toward improving budgeting. At an affordable per user cost, your organization can benefit from the latest version of Microsoft Exchange and stay up to date with technology and licensing.

# CloudOffice

RapidScale's CloudOffice is an all-encompassing Cloud solution designed with the SMB marketplace in mind. Small and Medium sized businesses are leaders in adopting new technology and all too often that technology is priced out of their reach, not any longer! Trends such as Bring Your

Own Device (BYOD) are compelling businesses of all sizes to initiate solutions that can support collaboration and mobile workforces. In addition, these businesses need to ensure that their proprietary data stays secure and in some cases meets or exceeds compliance requirements. All of this tied around the ongoing need for traditional IT support of the desktops, laptops and server infrastructure creates a shift to a new paradigm in businesses everywhere.





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