CASE STUDY

Winning in Education

The Temple City Unified School District was established on July 1, 1954. The District is located in the West San Gabriel Valley, a few miles northeast of downtown Los Angeles. The District maintains comprehensive high schools, alternative and intermediate schools, elementary schools, and an adult education school. Temple City Unified School District provides a rigorous comprehensive education in a nurturing environment that embraces the diversity of all students.

Background

William Block is the Director of Technology for Temple City Unified School District. Due to the State of California’s fiscal crisis, William and other Temple City USD department heads have already had to cut $3 million from their budget in the past three years. As a result of continuing statewide cuts to education funding, Temple City USD expects to have to cut an additional $6 million over the next three years.

At a Glance

Temple City Unified School District
Temple City, CA

Temple City Unified School District needed to cut their budget due to a statewide financial crisis. It fell upon the administration to find cost-cutting measures that would not affect students. Jive gave them an opportunity to improve their technology while drastically cutting costs.
These budget reductions threatened to impact Temple’s ability to maintain staffing levels and its top-tier education programs. William realized it would not be possible to make up the budget shortfall in the near term. He had to do everything possible to minimize the effect the budget reductions would have on Temple’s students.

“We are student centered and believe all children can learn,” William said. “We are also committed to excellence. I had to figure out how to cut our operational costs significantly without sacrificing our effectiveness as an educational organization.”

**Solution**

William started researching ways of reducing IT expenses when he was contacted by Brian Moore, the Director of Public Sector and Education at Jive Communications. Brian let William know about the large cost saves and the Federal E-Rate subsidies associated with a communications technology called Hosted VoIP.

“In the last couple of years, USAC has approved Hosted or Interconnected VoIP as a Priority-1 eligible service under E-Rate,” Brian explained. “This presents an amazing opportunity for educational institutions to save a ton of money, and get an amazing phone system at the same time.”

**ASSET TO EDUCATION**

After researching E-Rate, William realized he had an opportunity to both cut costs and upgrade his district’s technology by utilizing Jive Hosted VoIP. Priority-1 E-Rate funding, along with Jive’s already low monthly fees, allowed William to reduce Temple City USD’s telecommunications expenses by an amazing 41%.

“Brian and his team at Jive have been absolutely fantastic,” William said. “Not only is their solution a lot cheaper than what we had, it is also worlds ahead in technology. I can’t believe more districts don’t know about this alternative.”

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**Quick Facts**

Temple City USD employs approximately 39 full-time personnel and about 350 part-time staff. Their collective vision is to empower students toward their educational goals, and create the model citizens of tomorrow.

In 1970, Temple City was the first district in California to place a student at the District Board of Education table. The student point of view represents valued contributions to the decision-making process of the Board.
ELIGIBLE FOR E-RATE
Beyond the cost savings offered by a Cloud-based system, Hosted VoIP and several other Unified Communications solutions delivered by Jive were eligible for subsidies under the Federal E-Rate program. Jive is a leading provider of Category 1 E-Rate-eligible hosted telecommunications to the education marketplace. Jive’s solutions are custom-built for the K-12 market and currently serve thousands of education users across the country.

EASY TO ANALYZE
One of the more effective tools William used to help guide his decision was the Total Cost of Ownership Analysis provided by Jive. This custom TCO report allowed William to easily see the numerous cost savings associated with hosted communications, and also to clearly present the case for Jive services to his board.

The Jive Total Cost of Ownership Analysis is provided free of charge to E-Rate eligible districts, libraries, and schools.

“Public schools like Temple City USD have traditionally had the responsibility of instilling a love of learning in our children. Jive helps us get a little closer to that ideal by providing a perfect solution that is within our reach budget-wise.”