

LogMeIn® & The GDPR

On May 25, 2018, the General Data Protection Regulation (GDPR) takes effect in the European Union (EU).

GDPR 101

What is the GDPR?

The GDPR is a new data protection law that strengthens the protection of EU personal data. This legislation is being put in place in light of new technological developments, increased globalization and more complex international flows of personal data.

What & Who does the GDPR regulate?

GDPR has been designed to provide individuals with greater control over how their personal data is collected, stored, transferred, and used, while also simplifying the regulatory environment across the EU. This new regulation will impact both organizations that conduct business in the EU, as well as businesses that maintain or process EU personal data.



What is Personal Data and Who is a Data Subject?

Personal data is any information relating to an identified or identifiable natural person ("data subject"). An identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier, such as a name, address, online identifier, health information, and income, as well as even a cultural or social profile.

Principles to Consider

- **Integrity:** Securing and safeguarding personal data using appropriate technical and organizational security measures.
- **Lawfulness:** Organizations must, among other things, ensure they have a legal basis for processing personal data, and process that data in a fair and transparent manner.
- **Limited Use:** Personal data may only be collected for specific, explicit, or legitimate purposes.
- **Data Minimization:** Only collect data that is relevant and necessary for its intended use.
- **Accuracy:** Personal data must be accurate and up-to-date.
- **Storage Limitation:** Subject to relevant exceptions, maintain personal data only for as long as is deemed necessary and reasonable.

How is LogMeIn preparing for GDPR?

At LogMeIn, our ongoing compliance review and actions build on our existing investments in privacy, security, and operational processes necessary in order to ensure we meet the applicable requirements of GDPR by no later than May 25, 2018. Some ways in which we currently provide customers with assurances, with respect to the transfer of their personal data are by:

- **Heightened Data Security:** LogMeIn maintains rigorous technical and organizational security practices and measures both in how we handle Customer Content (as the term is defined in our [Terms of Service](#)), but also in the capabilities our services and products provide to assist you in safeguarding your Content.
- **Providing a Data Processing Addendum (DPA):** We have long offered customers a DPA, which incorporates the EU Standard Contractual Clauses ("SCCs", also known as the EU Model Clauses) and includes LogMeIn's Technical & Organizational Data Security Measures (or its product-specific equivalent). LogMeIn continues to maintain the operational processes needed to meet the stringent SCC requirements for the transfer of personal data to processors, which in turn allows us to provide our customers with contractual guarantees for the protection of their personal data.
- **Participating in the Privacy Shield Framework:** LogMeIn participates in the EU-U.S. and Swiss Privacy Shield Framework and is already compliant with current applicable EU data protection laws.