

Live, perfected.

Every webinar is your best webinar with Recorded Events.

How much time would you save if you didn't have to host every webinar live? How much greater could your reach get if your webinars were pre-recorded and available on demand? How many more leads would you generate?

Answer: a lot, on all counts. See for yourself.

With interactive recording and engagement capabilities, scheduling and auto-play features, Recorded Events for GoToWebinar Pro and Plus enables you to create demand, expand your reach – generate new leads – and grow your ROI, minus the time and effort of live-hosting. It has all the impact and influence of a live webinar, sans the stress.

Engagement

Interactive recording allows you to send handouts, polls, videos, surveys, reminder and follow-up emails, just like with a live session.

Auto-play

Schedule your webinar to start at a set time, or make it on-demand. When does the session begin? Anytime attendees want it to.

Perfect delivery

Bid adieu to live-hosting nerves. Nail it every time thanks to pre-recording.

Speaker savings

Hire external experts to pre-record their talks and boost ROI on their fees.

Cross time zones

Use the scheduling function to deliver your webinar, simultaneously, in multiple time zones across the globe.

Attendance rates

Browser-based and mobile-friendly, Recorded Events sessions are easy to access and a breeze to join



**Enhanced
Engagement**



**Mobile-Friendly
Experience**



Easy to Use

“When looking at lead sourcing, considering all our marketing channels, people who come in through webinars convert at a much higher rate than from other lead sources because that connection is there – connection to a person, as well as to information.”

Benjamin Offringa

Content Marketing Specialist
AppFolio