Whether you're in a mid-sized company or a Fortune 500 enterprise, your employees likely rely on a variety of collaboration tools throughout the day. You may have deployed a couple of company-wide solutions, and there might be many more that people use on the side. But, maintaining multiple solutions that are not fast, easy and reliable is costing your business – in more ways than one.

### **WORKING TOWARDS THE FUTURE**

To meet the needs of today's modern workforce, you have to be faster, smarter and more agile than ever before. It's no longer enough to support the old 9-to-5, in-office workstyle. With an influx of Millennial and Gen-Z workers joining your company and leading your teams, more flexible workstyles are becoming the norm.

Companies need to provide the right technology to let people work how, where and when they want. Work must be frictionless, flexible and accessible across an increasing number of devices, spaces and contexts.

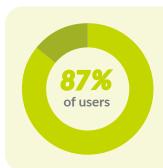
Purchasing communication tools from separate vendors is not only costly, it can make a huge impact on the productivity of your workforce. Expecting users to switch back and forth between different collaboration tools leads to wasted time and major user frustration. Keep everyone working in the same, user-friendly collaboration ecosystem!

By consolidating your communication and collaboration tools to one provider like GoTo, you can **decrease costs and increase productivity** — priorities that we know are high on every business's list.

"The flexibility in the solution, and in pricing, was what made GoToMeeting affordable for us. We see huge cost savings from the day-to-day provisioning. The entire suite of products integrates very well," said Quintin Bulnes, IT desktop engineer at Advisor Group. "It's easy to implement. It's easy to use. It's a better meeting experience."

#### **ONE STOP FOR COLLABORATION SUCCESS**

What makes GoTo the right choice? We know that the key to successful collaboration is to never lose sight of what matters: simplicity, reliability and security, right out of the box. From **GoToMeeting** to **GoToRoom**, to **GoToConnect**, to **GoToWebinar**, each of our products has been built and then rebuilt to help your team do their best work, anywhere, anytime.



surveyed prefer the GoTo collaboration suite over competitive solutions that require working with multiple vendors.

"We did shop around to see what else was out there, but GoTo provided the best value based on the needs of the business," said Ryan, DevOps and support engineer for CloudHealth Technologies. "It was the right decision, and it has supported us as we scale the company."

If you're concerned about the difficulty of replacing your collaboration suite, don't be. Our dedicated account managers work with you as business partners to identify your needs, find the right fit and ensure you get set up quickly. And with our 24/7 support, customized onboarding programs, live trainings and more, your end users will hit the ground running too.

GoTo includes all the modern collaboration essentials, so you and your team can save money, juggle fewer tools and deliver revolutionary results that drive your business into the future.

# **GoTo**Meeting

Millions of businesses rely on the all new GoToMeeting's video conferencing to collaborate and drive superior outcomes. No wonder we're a Gartner Magic Quadrant leader.

## **GoTo**Room

Simple, intuitive and fast conference room hardware meets user-friendly video conferencing software.
Setup in minutes, meet up in seconds.

## **GoTo**Connect

The Jive virtual business phone system and GoToMeeting virtual meeting software have come together in one powerful, unified product.

# **GoTo**Webinar

Rated #1 in customer satisfaction, GoToWebinar helps marketing professionals create captivating online events that build brand awareness and generate leads.

Get in touch with us

Contact us at www.goto.com or call us at: 888.646.0014

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