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How Rescue customers achieved 395% ROI over a 3-year period with a payback in less than 6 months

How can LogMeIn Rescue drive financial benefits for your

## from aggregated interview and survey responses.

**Composite organization** 









**Technicians** 

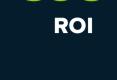


**Technicians** 

**Customer Support** 

### \$2.09M **\$2.61M** Benefits PV

**Key Findings** 



395%

**Payback** 

\$422.6K

<6 Months

### Reduced site visit costs

Improved help desk productivity

**Improved customer** 

support productivity

\$583.4K

efficiency

**Enhanced** 

end-user

\$892.7K

### problems arose with remote devices. **Before After**

**How Rescue** 

Average time to diagnose/resolve computer issues **123min** 53min

3hr 17min 4hr 15min

Lost productivity time for computer issues between queue time and resolution time

faster

faster

less

less

faster

faster

improvement

improvement

faster

faster

2hr 15min 1hr 50min

Ratio of help desk employees to end users

currently functioning around the five to six-hour timeframe for our tickets. Rescue reduces the time it takes to provide solutions for employees when they contact my team. Without it, time to resolve could have been tripled."

- Rescue Customer, Senior Manager of IT Operations at a tech company

Overreliance on senior level

technicians and field visits

Lost productivity time for mobile issues

1:100 1:150 "We have a goal of 12 hours of MTT (mean time to repair), but we're

to resolve issues. **Before After** 

**Pain Point** 

**Before** 

**Pain Point** 

Average cost of one site visit in senior technicians' time and travel

**After** 

On-site visits per year over 3 years 408 480

\$450

\$825

Damage to customer

satisfaction and loyalty.

Average time to resolve customer's computer issues 1hr 39min

**18 23 Average Customer Effort score** 

- Rescue Customer, Program Manager at a tech company

Ready to be unstoppable?

Download the full study for all the details on these stats

and to compare your organization to the composite

case study to determine what your return on

investment could look like with Rescue. **Download the Study** 

Source: A commissioned study conducted by Forrester Consulting, "The Total Economic Impact™ Of Rescue Built By GoTo: Cost Savings And Business Benefits Enabled By Rescue," July 2023.

## organization? GoTo commissioned Forrester Consulting to conduct a Total Economic Impact™ study to find out. **About the Study** The results are based on a composite organization created

**Internal Support** 

**Benefits** (Three-Year)

\$716.1K

Solves and Saves Frustration and wasted time for end users and support technicians when **Pain Point** 

Average time to diagnose/resolve mobile issues

90min 45min

between queue time and resolution time

Monthly field visits for employee laptops/desktops<sup>1</sup>

"Since we started using Rescue, in-person visits by our technicians have decreased by at least 30%." - Rescue Customer, CIO of a healthcare company

Average time to resolve customer's mobile issues

**Average CSAT score** 

30min

40min

**57 69 Average NPS** score<sup>2</sup>

How easy it is to do business with the company

"It used to take us an average of

is down to seven interactions - down 30%."

GoTo

Rescue, built by GoTo.

Remote support made easy.

improvement 10 interactions [with a customer] per issue, each taking 20 to 40 minutes. Now, that